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Windfall: The Booming Business of Global Warming: Funk ... In Windfall: The Booming Business of Global Warming, author McKenzie Funk shows us how economic opportunities can be found in all negative aspects of climate change.

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meaningful divide isn't between believers and doubters but winners and losers is at the heart of McKenzie Funk's immersive and startling Windfall: The Booming Business of Global Warming.' Mother Jones: 'Most writings on climate change are tedious or polemical.

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Windfall — McKenzie Funk

'The idea that, when it comes to climate change, the meaningful divide isn't between believers and doubters but winners and losers is at the heart of McKenzie Funk's immersive and startling Windfall: The Booming Business of Global Warming.'

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What follows is a full executive summary of Windfall: The Booming Business of Global Warming by Mckenzie Funk.
PART I: THE WORLD ' S CLIMATE IS CHANGING, AND WE ARE THE ...

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January 28, 2014 • A new book explores the ways melting Arctic ice yield new shipping channels, new oil and gas resources — and potential profits. Journalist McKenzie Funk delves into the "booming...

Windfall : NPR

Funk visits the front lines of the melt, the drought, and the deluge to make a human accounting of the booming business of global warming. By letting climate change continue unchecked, we are choosing to adapt to a warming world. Containing the resulting surge will be big business; some will benefit, but much of the planet will suffer.

Windfall: The Booming Business of Global Warming ...

“ Some Like it Hot: Forget bitcoin—savvy investors bet on water....In his new book, Windfall: The Booming Business of Global Warming, McKenzie Funk investigates the profiteers cashing in on the planet ' s woes. ” GQ: “ In Windfall, McKenzie Funk introduces us to people betting money on

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our dear planet ' s decimation. Spoiler: They ' re rich. ”

Windfall by Mckenzie Funk: 9780143126591 ...

In Windfall: The Booming Business of Global Warming, journalist McKenzie Funk looks into how some entrepreneurs and even some nations stand to benefit from a changing climate.

Interview: McKenzie Funk Author Of 'Windfall: The Booming ...

Jason Lloyd In the epilogue of his book, Windfall: The Booming Business of Global Warming, McKenzie Funk finally outlines an argument that had thrummed away in the background of the preceding twelve chapters, present but muffled under globe-trotting reportage and profiles of men seeking profit on a warming planet.

Profiteering or pragmatism? | Issues in Science and Technology

The 1% Windfall reveals how modest incremental changes to an everyday business practice—pricing—can yield significant rewards. Illustrating the power of pricing, a study of the Global 1200 found that if companies raised prices by just 1%, their average operating profits would increase by 11%.

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Rich States Uncover Tax Windfall, Undercutting Push for More Aid It was a shocking, and seemingly improbable, figure. Eight months into the pandemic — and the brutal economic collapse it triggered — California ' s budget watchdog said the state was poised to pocket a windfall of some \$26 billion.

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